

MICECONNECT 2025
09-10 SEPTEMBER 2025
CONRAD MANILA, PASAY CITY

INDICATIVE PROGRAM OF ACTIVITIES
(as of 11 August 2025)

Date / Time	Activity	Remarks
09 September 2025 (Tuesday)		
PHITEX + MICECONnect Collaboration Lunch		
12:01 PM – 12:10 PM	Proceed to the PHITEX + MICECONnect Collaboration Lunch	Program: Forbes Ballroom, Conrad Manila Lunch: Taft Ballroom, Conrad Manila Attire: Business
12:10 PM to 12:20 PM	Arrival at the reception area	
12:20 PM to 12:25 PM	Welcome Remarks MARIA MARGARITA MONTEMAYOR NOGRALES <i>Chief Operating Officer, Tourism Promotions Board</i>	
12:26 PM to 12:30 PM	Keynote Address SECRETARY MA. ESPERANZA CHRISTINA GARCIA FRASCO <i>Department of Tourism</i>	
12:30 PM to 01:30 PM	Collaboration Lunch	
01:30 PM	End of the Collaboration Lunch	
MICE B2B Day 1		
02:00 PM - 03:30 PM	Start of MICE B2B Meetings	MICE B2B (Forbes Ballroom, Conrad Manila)
03:30 PM – 04:00 PM	Networking Break	
04:00 PM – 05:00 PM	Continuation of B2B Meetings	
05:00 PM	End of MICE B2B Day 1	
06:00 PM – 06:30 PM	Freshen-up	
06:31 PM - 06:45 PM	Assembly at the hotel lobby	
Philippine Reception for PHITEX + MICECONnect 2025		
06:46 PM – 07:00 PM	Proceed to Philippine Reception for PHITEX + MICECONnect 2025	Forbes Ballroom 3 Attire: TBA
07:01 PM – 07:15 PM	Arrival at the reception area	
07:15 PM	Invocation	
07:20 PM - 07:30 PM	Message of Gratitude MARIA MARGARITA MONTEMAYOR NOGRALES	

	Chief Operating Officer, Tourism Promotions Board	
07:30 PM	Dinner	
10:00 PM	End of the Philippine Reception for PHITEX + MICECONnect 2025	
10 September 2025 (Wednesday)		
MICE B2B Day 2		
09:30 AM – 10:30 AM	Business-to-Business Meetings	MICE B2B (Forbes Ballroom)
10:30 AM – 10:45 AM	Networking Break	
10:45 AM – 12:00 PM	Continuation of B2B Meetings	
12:01 PM - 01:30 PM	Lunch	
01:30 PM - 03:00 PM	Continuation of B2B Meetings	
03:00 PM – 03:30 PM	Networking Break	
03:30 PM – 05:00 PM	Continuation of B2B Meetings	
	End of MICE B2B Day 2	
05:00 PM – 06:00 PM	Freshen-up	
MICE Farewell Cocktails		
06:15 PM - 06:45 PM	Proceed to the Farewell Cocktails venue	TBC
07:00 PM - 09:00 PM	MICE B2B Farewell Cocktails for MICECONnect Buyers The Cove Okada Manila	
11-15 September 2025 (Thursday-Monday)		
	Post-tours of MICECONnect Buyers	
16-17 September 2025 (Tuesday-Wednesday)		
	Departure of MICECONnect Buyers	
End		

*** INDICATIVE PROGRAM AND SUBJECT TO CHANGE***